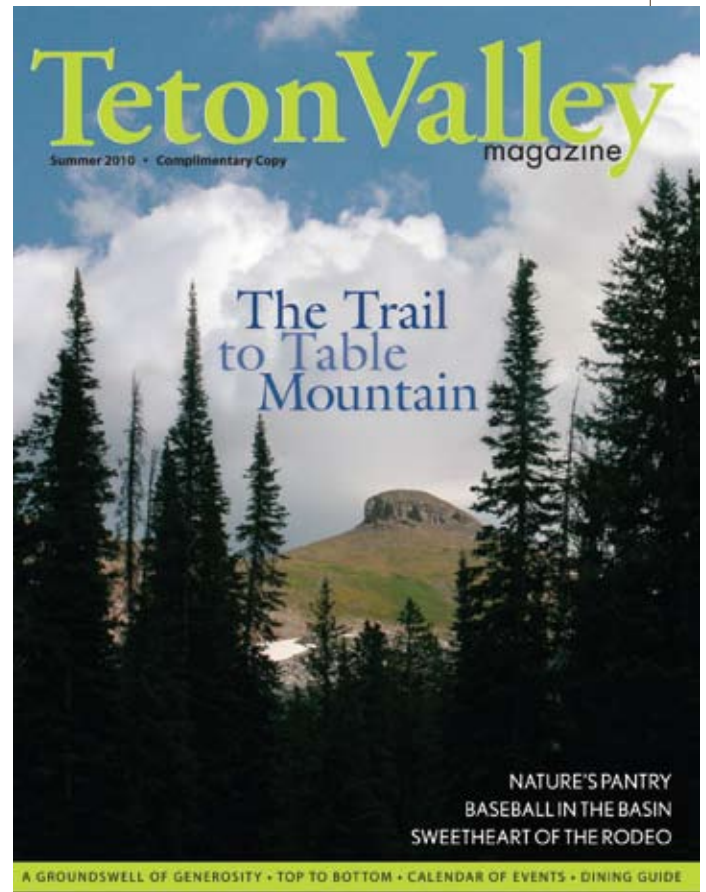
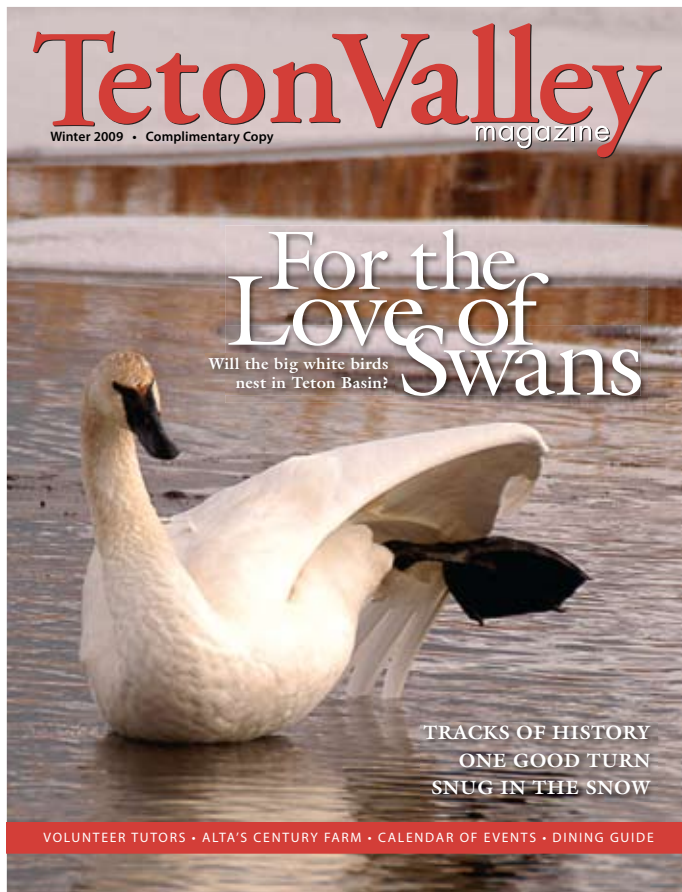


Our Longevity Speaks for Itself. Teton Valley's premier marketing opportunity captures the genuine character of this dynamic community on the west slope of the Tetons.

Two Issues: Winter & Summer



Teton Valley Magazine celebrates life in Teton Valley, Idaho....
the ingenuity, the independent spirit, the cultural diversity and the love of nature that typifies the Teton Valley resident and visitor.

Special Event Distribution

Western Design Conference
Jackson Hole Fall Arts Festival
The Jackson Hole Home Show

COVERS & PREMIUM PAGES

Back Cover	\$1936
Inside Front Cover	\$1724
Inside Back Cover	\$1724
Page 1	\$1560
Last Page	\$1560
Opposite T.O.C.	\$1560

REGULAR PAGE RATES

Double Truck	\$3120
2-page spread	\$2516
Full Page	\$1320
2/3 page	\$1040
1/2 page	\$840
1/3 page	\$632
1/6 page	\$432
1/9 page	\$325

GUIDE RATES

Dining/Lodging Guide

Free with purchase of 1/3-pg or larger ad; \$55 per entry with purchase of 1/6- or 1/9-pg ad; \$115 for guide entry only.

Church Guide

Free entry with purchase of any size ad, \$75 for guide entry only.

ArtsMart Shopping

Free entry with purchase of 1/3-pg or larger ad; \$75 per entry with purchase of 1/6 or 1/9 pg ad; \$175 for entry only (1 issue); \$300 for entry only (2 issues pre-paid).

5% discount for two-issue contract and 10% discount for prepay

AD SIZES

2 pg spread
non-bleed: 15.75" x 9.875"
with 1/8" bleed: 17" x 11.125"
trim size: 16.75" x 10.875"

Full pg
non-bleed: 7.375" x 9.875"
with bleed: 8.625" x 11.125"
trim: 8.375" x 10.875"

2/3 pg
4.85" x 9.875"

1/2 pg vertical
4.85" x 7.312"

1/2 pg horizontal
7.375" x 4.812"

1/3 pg vert
1/3 pg V 2.3" x 9.875"
1/3 pg square 4.85" x 4.812"

1/3 pg square
4.85" x 4.812"

1/6 pg H 4.85" x 2.28"
1/6 pg V 2.3" x 4.812"
1/9 pg 2.3" x 3.125"

1/6 pg vert
1/9 pg
1/6 pg horizontal

AD RATES include basic design. Additional design work or logo design work \$75/hour.

One high-resolution pdf of the ad will be made available to each customer at no charge, via email, after the publication dates of November 19, 2010 and May 16, 2011. Payment must be made in full before artwork is released. Other requests for ad copy work, such as resizing and other modifications, will be billed at \$75/hour.

Readers have told us that sitting down with a copy of *Teton Valley Magazine* is like sharing a good story with a friend. In each issue you're likely to read something you never knew about a neighbor and be introduced to someone else who makes life here a little richer.

Advertisers can be sure readers will see their ad, time and time again, in waiting rooms, showrooms, retail outlets and living rooms, where folks are proud to display copies of *Teton Valley Magazine*. Businesses are showcased in full color in a professionally designed, beautifully illustrated and eloquently written publication.

DEADLINES

Issue	Space Reservation	Materials Due	Publication Date
Winter 2010-2011	September 17, 2010	September 24, 2010	November 23, 2010
Summer 2011	March 11, 2011	March 25, 2011	May 16, 2011

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